

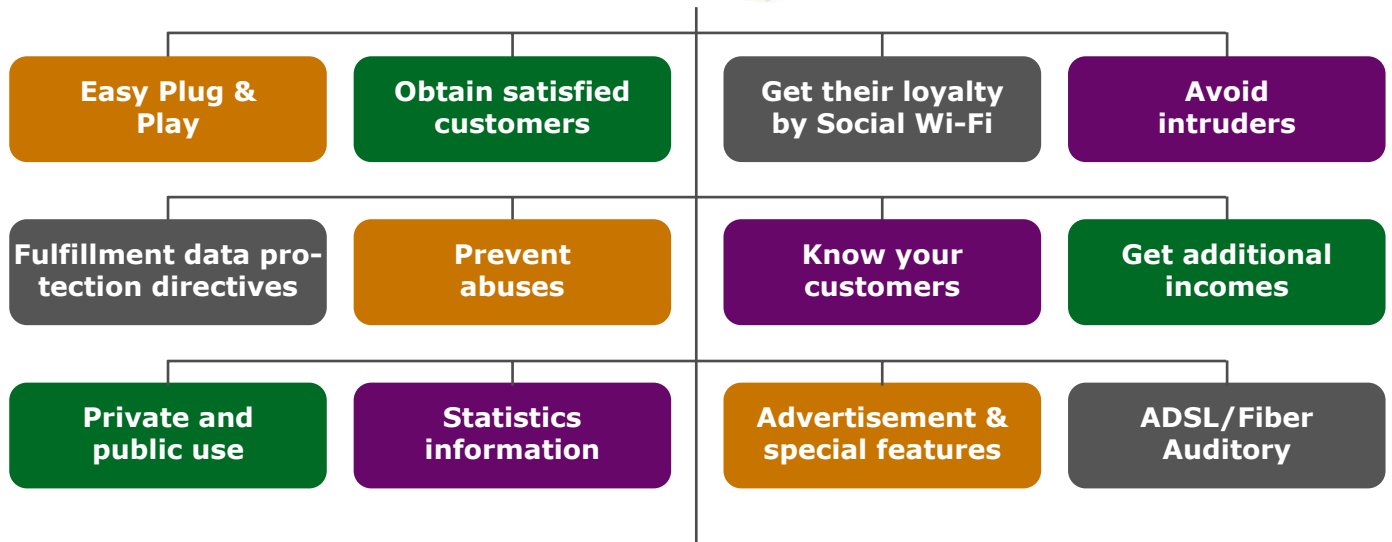


Install and make your Wi-Fi Network Profitable

Social Wi-Fi Networks SAN-23

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Twelve advantages in just one modular system



Much more than Social Wi-Fi!

Which is the reaction of restaurant, retails stores and any general shop with service areas to the exponential growth of Internet?



Offering Unlimited Wi-Fi access

The shop gives its Wi-Fi password to any costumers who asks for it.

- Persons close to the shop (for instance, neighbors) take advantage of this free Wi-Fi access without acquiring products and/or consuming services.
- Customers taking up space during several hours with minimum usage or consume.

Result

System's saturation prevents costumers to surf the web at a good speed and/or coverage.

Offering Restricted Wi-Fi Access

The shop has ADSL/Fiber Optic and Wi-Fi Network but gives its password either to few trusted customers or sometimes to nobody, because it doesn't want them to use Internet but just only to acquire products and/or consume services.

Result

Revenues lost because many clients decide to go to other places which offer them Wi-Fi access.

Which is the ideal Solution?





Offering Controlled and Optimized Wi-Fi Access

The Internet access is made by one of the following options:

- **Free Wi-Fi 90 Minutes.** The client is being granted by the personnel an easy to remember password (4 numeric digits, for instance 2398) which changes weekly. Wi-Fi access is performed through limited time sessions, with a connection period followed by a pause one (in this case, 90 minutes browsing and 15 minutes waiting), and with bandwidth restrictions.
- **Paid Wi-Fi 240 Minutes.** In the same way, the customer requires from the shop personnel a 4 numeric digits password which changes daily. The connection period is 240 minutes followed by a 10 minutes pause one and there is no bandwidth limitation.
- **Social Wi-Fi.** A customer accesses to Internet without any password but in exchange, gives consent for his/her personal information data and accepts a formal and direct relationship with the shop by means of actions such as “Like”, “Share”, “Follower”, etc. The access is through time limited sessions with bandwidth limitations.
- **Email Wi-Fi.** The client also accesses to Internet without any password by offering his/her personal information data to the shop, which could use them for future promotional campaigns. The access is through time limited sessions with bandwidth restrictions.

Wi-Fi Network SAN-23 Result

More Customers satisfied with your excellent Wi-Fi coverage and speed.

Free Advertising of your products and services by means of social marketing.

Chance of generating **New Incomes** by charging your high quality Wi-Fi Access.



More Customers



More Incomes



How to make your Wi-Fi service SAN-23 profitable

The investment is repaid in few months by a simultaneous effects combination: attracting more customers satisfied with good coverage and fast browsing, avoiding intruders, preventing abuses; obtaining a customer database for future social marketing and/or campaigns, and free advertising of your products, services and news through your own website or social networks walls. If, besides, you choose to charge a very small fee for longer Wi-Fi access without bandwidth restriction, you will not only repay the investment quicker, but you will get additional incomes.

Unique Requirement: must have already ADSL or Fiber Optic in your shop

It is not necessary any previous knowledge to operate the system

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